

**MONO COUNTY**  
**GIS WORKING GROUP / STEERING COMMITTEE**  
SEPTEMBER 2, 2002

**AGENDA OF ITEMS**  
South County Conference Room

No agenda was established for this meeting, though John Wohlmuth was present and the focus was formalization of the GIS Steering Committee and internal operations, including data sharing and next steps.

## WORKING GROUP / STEERING COMMITTEE

September 2, 2002

**ATTENDEES:** Pete Eilertsen                      Greg Newbry                      Keith Hartstrom                      Nate Greenberg  
John Wohlmuth                      Dave Thompson                      Scott Burns

**SYNOPSIS:** The focus of this meeting was to get John Wohlmuth to support the efforts of the GIS Steering Committee and ask his recommendations for next steps in formalization of the committee.

### MINUTES:

#### FORMALIZATION

- Board does not need to recognize internal, staff-based committee (said by John)
  - Keep the board informed of what is going on through annual or bi-annual updates / presentations
  - If we bring in other partners from outside the County, should move to formal recognition

#### DATA / DATA DISTRIBUTION

- Cost Recovery
  - Providing public with free access to GIS via IMS kiosks and eventually online
  - Charge public / other users for actual copies of the data sets
    - Costs based on costs to produce services / products
    - Consideration of whether parcel coverage is a real product or not
    - People are calling Pete every week asking for copies of parcel data
- Issues
  - What is the process for determining the cost of the product(s)?
    - Use Mammoth Community Water District's Pricing Guide as a model - handled by Greg
  - How do we deal with licensing / release terms and conditions for data sets?
    - Accuracy information needs to be published with data and has to be disclaimed whenever a product is released
    - Different pricing structure for subscriptions vs. one-time use of data sets
  - What other types of information (database) are getting included in the parcels, or is this information extra to be joined in?
  - Who is going to be responsible for the sale of the data / who will collect the check and where will it go?
  - How do we determine a price that is fair to public and to county that will still allow county to recover some of the costs associated with development?
- How to Get There:
  - 1. Create a Master Plan
    - Plan should include what our visions are for the GIS over the next 10 to 15 years and what it will take to get there
      - What systems will be in place
      - Needs for new hardware / software
      - Needs for staff time, etc
      - What are the estimated costs for getting here
  - 2. Determine Labor Costs to date
    - How many hours / how many staff dollars have been spent between Scott, Keith, Greg and Pete on developing the parcel coverage?
  - 3. Determine Capital Costs to date
    - What money has been spent on hardware / software related to the development of saleable data sets to date?
  - 4. Create a "Menu" of fees based on the compilation of this information - present this menu to the board, coupled with a formal presentation of current GIS status.

- Price schedule will likely have to be reevaluated and updated on an annual / semi-annual basis.
  - Pricing should differentiate public and private users.
- 5. Establish policy / policies for trading product for product with public or other agencies who may want parcel information
  - Evaluate the value of each product - are they equal or comparable? Would we want their product?
- 6. Evaluate other county models for releasing data (Clark County, MCWD, etc).
  - Does releasing / selling product adversely affect staff time?
  - How do other counties (how would we) keep track of the going market rate for the data and stay up to date on this?
- 7. Look at potential customers for the product and canvas them to see what they are willing to pay for this:
  - Triad, Special Districts, Real Estate, etc.
- Next Steps:
  - Prepare a rough draft of the Master Plan, including some initial dollar figures
  - Prepare a rough draft of the fee schedule - pricing options
  - Schedule a 2-fold meeting with the board - Present where we are at and the master plan
    - Go back to the board in August with an update and let them know how we are doing
    - Go to board on December 10<sup>th</sup> - 1 hour (11-12pm), return to board in January for resolution approval.
- Other considerations:
  - Should we look into copyrighting the data?